

Message Text

UNCLASSIFIED

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 DODE-00 ACDA-12 CEQ-01
CIAE-00 DOTE-00 EPA-04 HEW-06 HUD-02 INR-10
INT-05 L-03 NSAE-00 NSC-05 NSF-02 OIC-02 PA-02
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E.O.11652: N/A
TAGS: CCMS, NATO
SUBJECT: CCMS: PUBLIC RELATIONS

1. IF U.S. DEVELOPS SPECIAL REPORT ON TERMINATING ENERGY
PILOT STUDIES, WE BELIEVE THAT IT WOULD BE USEFUL TO
RELEASE A COPY TO JOURNALISTS IN BRUSSELS AS FAR IN ADVANCE
OF PLENARY AS POSSIBLE. SUBJECT OF ENERGY HAS SEEMED TO
ELICIT MORE THAN USUAL INTEREST AMONG BRUSSELS-BASED CORRES-
PONDENTS. OCTOBER PLENARY PROVIDES OPPORTUNITY TO GIVE
JOURNALISTS COMPREHENSIVE PICTURE OF CCMS EFFORTS IN THIS
FIELD.

2. OVER LONGER TERM, WE THINK IT MIGHT BE WORTHWHILE FOR
EPA TO CIRCULATE REGULAR PRESS RELEASES ON US CCMS ACTIVI-
TIES TO NATO MEMBER COUNTRY, AND PERHAPS OTHER FOREIGN,
JOURNALISTS BASED IN WASHINGTON. PERIODIC RELEASES, POSSIBLY
UNDER A SPECIAL EPA-SUBCAPTION CCMS-PRESS RELEASE MASTHEAD,
MIGHT SERVE TO EDUCATE JOURNALISTS ON CCMS ACTIVITIES,
FACILITATE ESTABLISHMENT OF CCMS FILES IN THEIR OFFICES,
AND, IT IS HOPED, STIMULATE THEM TO FILE STORIES. THIS
MIGHT INCREASE PRESS PLAY IN EUROPE SINCE JOURNALISTS AND
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WIRE SERVICES IN WASHINGTON, AND NOT MEDIA IN BRUSSELS,
NORMALLY WOULD FILE STORIES ON CCMS-RELATED ACTIVITIES
TAKING PLACE IN U.S. BENNETT

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NNN

Message Attributes

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